SUSTAINABLE OCEAN SUMMIT (SOS) 2022

SOS 2022 SESSIONS, CHAIRS, SPEAKERS

Draft Version: 8 Sept 2022 (subject to change)  * = invited panelist  tbc = to be confirmed

PLENARY SESSIONS

Opening

- Paul Holthus, Founding President and CEO, World Ocean Council
- City Hall Representative, City of Barcelona

Ocean Executive Forum: The Signature SOS Multi-Sector Panel of CEOs

Framing questions
- What is the ocean industry CEO perspective on ocean economic activity to 2030, especially in relation to ocean sustainability investment and innovation?
- What opportunities and risks do ocean industry CEOs think that these scenarios create for each sector, for the ocean economy and ocean business community overall, and for the ocean itself?
- How do ocean industry leaders view the Sustainable Development Goals (SDGs) in relation to projected ocean economic activity and future risks and opportunities?

Chairs/Moderators
- Paul Holthus, Founding CEO and President, World Ocean Council

Panel – Additional panelists in progress
- Ports: Damià Calvet, President, Port of Barcelona
- Aquaculture: Thor Talseth, CEO, Avramar Seafood
- Superyacht: Jean-Marc Bolinger, CEO, MB92
- Offshore Renewable Energy: Carlos Martín, CEO, Blue Float Energy
- Ocean Circular Economy/Fashion: Javier Goyeneche, Founder, ECOALF
- Shipping: TBC
- Offshore Oil and Gas: TBC
- Fisheries: TBC
- Cruise Tourism: TBC

Format
- Short introductory comments from each of the panelists, reflecting on the framing questions
Ocean 30×30: Business and Investment Leadership in Protecting 30% of the Ocean and its Biodiversity by 2030

Framing questions
- What do the ocean business and investment community need to know about “30x30” — the movement to protect 30% of the planet by 2030?
- How can an international, cross-sectoral leadership coalition on marine biodiversity and MPAs best lead to private sector awareness and specific action regarding ocean 30x30?
- How can the ocean business and investment community best assess and address impacts on specific special ocean areas or MPAs and the biodiversity they support?

Chair/Moderator
- TBC

Speakers/Panel - Additional panelists in progress
- Barbara Page, Cofounder and VP Operations, Anthropocene Institute
- Melissa Wright, Senior Associate, Environmental Team, Bloomberg Philanthropies; Board Member, Oceans 5
- Jan Pachner, Secretary General, One Ocean Foundation
- David Álvarez, Executive Director, Ecoacsa

Format
- Introductory comments from each of the panelists, reflecting on the framing questions
- Interactive dialogue facilitated by the moderator
- Follow up questions from the moderator and the audience

Young Talent and Young Professionals: The Future of Ocean Conservation and the Sustainable Blue Economy

Framing questions
- What are the needs, opportunities and drivers for developing the new talent and workforce to advance ocean conservation and a sustainable Blue Economy?
- How can innovation and startups foster and facilitate the development of this talent and the young professionals needed for the Blue Economy?
- How can young ocean professionals best interact among different companies, sectors and stakeholders to accelerate Corporate Ocean Responsibility globally?

[Session under development]
**OCEAN GOVERNANCE AND PLANNING**

<table>
<thead>
<tr>
<th>Framing questions</th>
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<tbody>
<tr>
<td>● What are the real and perceived conflicts between offshore renewable energy and other ocean users?</td>
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<tr>
<td>● What science, experience, best practices and other information can help clarify the situation and improve the potential for cooperation and co-existence?</td>
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<tr>
<td>● How can marine spatial planning or other solutions resolve these conflicts and enable offshore renewable energy to develop as rapidly and responsibly as possible?</td>
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**Chair/Moderator**

● TBC

**Speakers/Panel - Additional panelists in progress**

● Jon Salazar, Founder and CEO, Gazelle Wind Power
● Hugo Bouvy, Managing Director, DEME Offshore
● Alex Raventós, CEO and Co-Founder, XIWind
● David Carrascosa, COO, Saitec Offshore Technologies
● Carlos Barrientos, Head of Sustainability, Tecnoambiente

**Format**

● Presentations by panelists
● Interactive dialogue facilitated by the moderator
● Follow up questions from the moderator and the audience

**OCEAN AND CLIMATE**

<table>
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<th>Framing questions</th>
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<tbody>
<tr>
<td>● How can the ocean business and investment community best ensure that ports and essential coastal infrastructure are being adapted to ensure resiliency to extreme events?</td>
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</tbody>
</table>
● How can the ocean business community best collaborate on this with other key stakeholders (e.g., multilateral development assistance, national governments, science community)?
● What is the best way to develop a global, business and investment leadership alliance to ensure ports and coastal infrastructure worldwide are ready, resilient to the impacts of extreme events?

Chair/Moderator
● TBC

Keynote
● Salim Bensmail, Senior Investment Director, Meridiam; Executive Director, The Urban Resilience Fund (TURF)

Speakers/Panel - Additional panelists in progress
● Richard Ornitz, Chairman, Infralinx Capital Partners LLC
● Ido Sella, Co-Founder and CEO, EConcrete
● Lindsay Getschel, Outreach and Engagement Associate, Ocean Risk and Resilience Action Alliance (ORRAA)

Format
● Presentations by the panelists, reflecting on the framing questions
● Interactive dialogue facilitated by the moderator
● Follow up questions from the moderator and the audience
## Coastal and Island Tourism Industry Leadership for Ocean Sustainability

### Framing questions
- How can and must coastal and island tourism development address ocean sustainability issues and challenges (e.g., pollution impacts, habitat loss)?
- Can coastal and island tourism development become net positive for biodiversity, carbon, etc. and if so, what are best ocean practices?
- Is there value in creating a high-level coastal and island tourism leadership network for the ocean to facilitate and accelerate the development, implementation, spread and scaling of best ocean practices?

### Chair/Moderator
- Zoritsa Urosevic, Executive Director, World Tourism Organization

### Speakers/Panel - Additional panelists in progress
- Raed Albasseet, Group Chief, Environment and Sustainability Officer, The Red Sea Development Company
- Heidi Clarke, Director of Programmes, Sandals Foundation
- Viajes el Corte Inglés, TBD *

### Format
- Keynote and presentations by panelists, reflecting on the framing questions
- Interactive dialogue facilitated by the moderator
- Follow up questions from the moderator and the audience

## Sustainable Ports and Shipping for the Blue Economy

### SDG 14.1 Marine Pollution

### Framing questions
- How are ports and shipping contributing to the overall sustainable Blue Economy, and what are the key challenges and barriers to this?
- In what ways can ports and shipping better collaborate to advance ocean sustainable development?
- How should ports and shipping best engage with other ocean industry sectors to address more broadly shared ocean sustainability needs and opportunities?
### Chair/Moderator
- Emma Cobos, Director, Innovation and Business Strategy, Port of Barcelona

### Keynote
- Simon Bennett, General Manager, Sustainable Development, Swire Pacific Offshore

### Speakers/Panel - Additional panelists in progress
- Pau Guasch, Co-Founder and General Manager, GPA SeaBots
- Craig Carter, VP, Business Development, Thordon Bearing
- Cristina Alexendri, COO, Bound4Blue

### Format
- Presentations by panelists, reflecting on the framing questions
- Interactive dialogue facilitated by the moderator
- Discussion among the panel and the session participants

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**SDG 14.a OCEAN KNOWLEDGE, RESEARCH AND TECHNOLOGY**

### Framing questions
- What is the most effective way to coordinate between ocean scientists and ocean industry operators in order to engage industry in data collection and sharing (SMART Ocean-SMART Industries) in support of the U.N. Decade of Ocean Science?
- What are the investment opportunities linked to greater industry involvement in data collection and sharing and how can these be developed?
- What are the priority locations, topics and technology to engage more ships and platforms of opportunity in collecting data and scaling up SMART Ocean-SMART Industries?

### Chair/Moderator
- Bill Staby, SMART Ocean-SMART Industries Program Officer, World Ocean Council

### UN Agencies
- Vladimir Ryabinin, Executive Secretary, UNESCO Intergovernmental Oceanographic Commission (IOC) (video)
- Anthony Rea, Director of Infrastructure Department, World Meteorological Organization (WMO) *
- Mathias Jonas, Secretary General, International Hydrographic Office (IHO) *

### Speakers/Panel - Additional panelists in progress
- David Millar, Government Accounts Director, Americas, Fugro
- Miquel Rey, General Business Manager, EURECAT
### MARINE POLLUTION/IMPACTS

#### Net Zero Sustainable Recreational Boating

**Framing questions**
- What is the state of the art in recreational boating achieving zero emissions in the atmosphere and ocean?
- What are the barriers to more progress and more investment in clean recreational boating?
- How can the development of non-polluting recreational boating assist other sectors dependent on small boating, especially fisheries, to rapidly and effectively transition to zero emissions?

**Chair/Moderator**
- Juan Álvarez de Lara, Director, Saló Nàutic Internacional de Barcelona

**Keynotes**
- Grant Dalton, CEO, Team NZ (video)

**Speakers/Panel - Additional panelists in progress**
- Julien Melot, CEO, Zero Emission Nautic
- Olga Cerezo, Director, Port Olímpic *
- America’s Cup Representative *

### Cruise and Ferry Industry: Progress in Economic Recovery and Environmental Responsibility

**Framing questions**
- What is the status of efforts in the cruise and ferry industries to address environment and sustainability issues?
- How is the need to address these issues being balanced or included with the challenge of building back following the pandemic?
How can the cruise and ferry industries share experience, best practices, etc. with other ocean industry sectors — and learn from other sectors?

Chair/Moderator

Marie-Caroline Laurent, Director General for Europe, Cruise Lines International Association (CLIA)

Speakers/Panel - Additional panelists in progress

Javier Cervera, Head of Energy Transition, Balearia
Wassim Daoud, Head of Sustainability and CSR, Ponant Foundation *
Silvia Garrigo, SVP and Chief ESG Officer, Royal Caribbean Group *

Format

Presentations by panelists, reflecting on the framing questions
Interactive dialogue facilitated by the moderator
Discussion among the panel and the session participants

FOOD SECURITY: SUSTAINABLE FISHING AND AQUACULTURE

Blue Foods: Scaling up Sustainable Aquaculture and Seaweed

Framing questions

What are the priorities for leadership fishing and aquaculture companies to advance sustainability?
How can the linkages between the fishing, aquaculture and seafood sectors with the Blue Economy innovation community be improved and accelerated?
What investment opportunities do these priorities create?

Chair/Moderator

TBC

Speakers/Panel - Additional panelists in progress

Kevin Fitzsimmons, Director, International Initiatives, College of Agriculture and Life Sciences, University of Arizona; Chair and Judge. “F3 Fish-Free Feed Challenge”
Caroline Slootweg, Co-Founder, Kelp Blue
Sergio García, CEO, HQ Seaweed
Tim Kennedy, President and CEO, Canadian Aquaculture Industry Alliance

Format

Presentations by panelists
Interactive dialogue facilitated by the moderator
Follow up questions from the moderator and the audience
### Marine Biofouling Management: Challenges, Opportunities and Synergies Across Different Ocean Industries

**Framing questions**
- What lessons, practices and technologies can be shared across different industries and for effective prevention and management of marine biofouling?
- What are the innovation needs and investment opportunities in relation to addressing the global, multi-industry challenge of biofouling and the introduction of invasive species?
- What is the international regulatory outlook on biofouling management and how it may impact different maritime sectors?

**Chair/Moderator**
- Tina Liu, COO, World Ocean Council

**Speakers/Panel - Additional panelists in progress**
- Tor Østervold, CEO, ECOsubsea
- Bill Staby, former CEO, Resolute Marine Energy
- Mark Ko, Director, Tian San Shipping

**Format**
- Presentations by panelists
- Interactive dialogue facilitated by the moderator
- Follow up questions from the moderator and the audience

### Creating the Ocean Sustainability Legal Community in Support of the Blue Economy

**Framing questions**
- What are the key risks, concerns and constraints associated with the sustainable Blue Economy?
- What is the role of the ocean/maritime legal community in relation to these ocean development and sustainability risks and issues?
- How can the ocean/maritime legal community best coordinate its efforts globally with the ocean business community and the ocean investment and innovation communities?

**Chair/Moderator**
- TBC
Speakers/Panel - Additional panelists in progress
- TBD, Cuatrecasas
- Gina Panayiotou, ESG Manager, West P&I Club
- Jonathan Webb, Partner, Holman Fenwick Willan *
- Liv Monica Stubholt, Partner, Selmer *
- Laurent Develle, Attorney at Law, Of Counsel, Froirep Legal S.A. *

Format
- Short presentations or comments from each of the panelists, reflecting on the framing questions
- Interactive dialogue facilitated by the moderators
- Follow up questions from the moderators and the audience

Ocean Regeneration: Teaming Business, Society and Nature

Framing questions
- What is the state of the art in ocean regeneration and how can this be scaled up?
- What are the barriers to scaling up and what should be done to address them?
- What do large ocean industry operators and investors need to know about partnering with or investing in ocean regeneration enterprises?

[Session under development]