## PLENARY SESSIONS

### BluelInvest Workshop

**Welcome remarks**  
Paul HOLTHUS, Founding President and CEO, World Ocean Council (confirmed)

**Keynote address**  
Delilah AL KHUDHAIRY, Director, DG MARE (confirmed)

**PANEL DISCUSSION:**  
**BLUE ECONOMY INVESTMENT OUTLOOK: FINANCIAL INSTRUMENTS, BARRIERS AND OPPORTUNITIES**  
[Panel under development]

**SPOTLIGHT: BLUE INVESTORS**  
Four BluelInvest funds and VCs to present their financing opportunities for investors  
[Panel under development]

### Blue Finance Executive Forum: The BlueFIN High-Level Panel Across the Finance Sectors

**Framing questions**  
- What are the needs and opportunities for collaboration and coordination across the blue finance ecosystem to best achieve speed and scale in supporting a sustainable Blue Economy and the ocean-climate-biodiversity nexus?  
- What are the barriers to achieving better collaboration and coordination?  
- How can finance efforts focused on the Blue Economy and ocean industries (e.g., shipping, fishing, aquaculture) best interact to advance ocean health and sustainability overall and address funding gaps?

**Chair/Moderator**  
- Ted Janulis, Founder, Investable Oceans (confirmed)

**Speakers/Panel**  
- *Blue Economy fund:* André Almeida Santos, Partner, Indico Capital Partners (confirmed)
- *Early Stage Impact Investing*: Jonas Skattum Svegaarden, CEO, Katapult Ocean (confirmed)
- *Impact Investing Venture Capital Fund*: Xavier Pont, CEO and Co-Founder, Ship2B Ventures (confirmed)
- *Ocean industry sector specific fund*: Amy Novogratz, Co-Founder, Managing Partner, Aquaspark *
- *Bank*: Keith Tuffley, Vice Chairman, Global Co-Head, Sustainability & Corporate Transitions, Citi *
- *Multilateral institution*: tbc
- *Philanthropic finance*: tbc
- *Corporate Venture Capital fund*: tbc
- *Pension/Sovereign wealth fund*: tbc

**Format**
- Presentations or remarks from each of the other panelists, reflecting on the framing questions
- Interactive dialogue facilitated by the moderator
- Follow up questions from the moderator and the audience

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**PARALLEL SESSIONS**

**BluelInvest Parallel Session**

**INNOVATION WATCH:**
Four stakeholders to showcase innovative projects in Blue Economy sectors

[Panel under development]

**BLUEINVEST ASSISTANCE FOR INVESTORS:**
Community and capacity building under BluelInvest

Speakers:
- Laurent PROBST, Partner, PwC Luxembourg *
- Claus SCHULTZE, Senior Policy Officer DG MARE (confirmed)

**Collaborative working session with investors**

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**Philanthropic and Family Office Financing for Ocean Health and Sustainability**

**Framing questions**
- What was been the experience of family offices and philanthropy in supporting ocean sustainable development and the Blue Economy?
- How can Blue Economy finance from family offices and philanthropy best interact with private finance to advance ocean health and sustainability overall and address funding gaps?
What are the barriers to achieving better collaboration and coordination between family offices and philanthropy and private finance and how can these be overcome?

[Session under development]

**Financing the Blue Economy in Emerging Markets and Small Island Developing States**

**Framing questions**
- Why are emerging markets, including Small Island Developing States (SIDS), the focus of most Blue Economy investment needs and what can we learn from successful emerging market investment strategies to attract more capital to blue economic development?
- Given that SMEs represent 90% of economic activity and more than 70% of jobs in emerging markets — and can thus do much to restore marine ecosystems and coastal communities — why do SMEs lack access to finance and what can be done about it?
- Where are the best risk-adjusted returns in blue SME investing, and which blue sectors require some blended finance tools to reduce risk and attract private capital?

[Session under development]

**Investing in Ocean CO2 Removal and Blue Carbon: The Role of Private Finance in Marine and Coastal Carbon Sequestration**

**Framing questions**
- What is the state of private financing for ocean CO2 removal and blue carbon and what are the challenges that financiers are facing?
- What can be done to attract more investors to the opportunities that ocean CO2 removal and blue carbon present?
- Is there a need and value in having a blue/ocean carbon “buyers club” to support and scale market development — e.g., by engaging leading ocean industry companies in shipping, ports, dredging, etc.?

Chair/Moderator
- tbc

Speakers/Panel
- Alan Laubsch, Natural Capital, Vlinder; CEO, Generation Blue (confirmed)
- Francisco Benedito, CEO and Co-founder, Climate Trade (confirmed)
- Jonathan Goldberg, Founder and CEO, Carbon Direct Capital Management *
- Stan Rowland, CEO, Blue Climate Initiative *
- Ryan Orbach, Partner, Lower Carbon Capital *
- Nan Ransohoff, Head of Climate, Stripe *
- Elizabeth Willmott, Carbon Program Manager, Microsoft *

Format
- Presentations from each of the panelists, reflecting on the framing questions
## Ocean Funds: Focused Impact Investing for Sustainable Seas

***Framing questions***
- What is the experience and best practices to date in developing and implementing funds dedicated to the Blue Economy?
- What is needed for ocean funds to deliver both meaningful, scalable sustainability impact and competitive market returns?
- What role can and should institutional investors and funds of funds play in facilitating the growth of Blue Economy investing?

### Chair/Moderator
- tbc

### Speakers/Panel
- Chris Gorrell Barnes, Founding Partner, Ocean 14 Capital (confirmed)
- Shally Shanker, Founder and Managing Partner, AiiM Partners *
- Andrew Smith, Executive Director, Greenbackers Investment Capital *
- Lisa Genasci, Managing Director, Sustainable Finance, ADM Capital *
- Andy Muir, Investment Director, Future Planet Capital *

### Format
- Presentations from each of the panelists, reflecting on the framing questions
- Interactive dialogue facilitated by the moderator
- Follow up questions from the moderator and the audience

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## Multilateral and Public Funding for the Sustainable Blue Economy: Partnering with Private Finance

***Framing questions***
- What is the role of multilateral and public development banks in mitigating risk as a key enabling condition for increased private financing of the sustainable Blue Economy?
- What is the role of bilateral Official Development Assistance (ODA) and major government initiatives in advancing ocean sustainable development?
- What are the barriers or constraints to optimizing the role of public funding in support of increased private financing of the sustainable Blue Economy, and how can these be addressed?

### Chair/Moderator
- Piera Tortora, Coordinator, Sustainable Ocean for All, OECD (confirmed)

### Speakers/Panel
- Kendra MacDonald, CEO, Canada’s Ocean Supercluster (confirmed)
- Melissa Walsh, Program Manager, Ocean Finance Initiative, Asian Development Bank (ADB) *
- Rémy Rioux, Directeur General, French Development Agency (AFD) *
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**New Funding Instruments: Tokenizing the Ocean via Digitalization, Blockchain to Link Around the World and Across the Sectors for Ocean Sustainable Development**

[Session under development]

**Financing the Sustainable Blue Economy in the Mediterranean**

[Session under development]