

**SOS**  
2022

**Sustainable  
Ocean  
Summit**

**OCEAN-CLIMATE-BIODIVERSITY**

Synergies and Solutions for Ocean Sustainability

17-18 October

Barcelona

**BlueFIN**  
2022

**Global  
Blue Finance  
Summit**

**OCEAN INVESTING FOR OCEAN IMPACT**

19 October

Barcelona

[www.sustainableoceansummit.org](http://www.sustainableoceansummit.org)

World Trade Center | Barcelona, Spain

Lead Partners





# BLUE ECONOMY BY NUMBERS



More than **3 BILLION** people worldwide rely on the ocean for their livelihoods, and seafood is the largest traded food commodity in the world.

## GMP US\$2.5 TRILLION

The blue economy represents an estimated global gross marine product (GMP, equivalent to a country's gross domestic product) of US\$2.5 trillion annually, with the overall value of ocean assets estimated at \$24 trillion.



25%

The ocean absorbs at least 25% of CO<sub>2</sub> emissions produced by human activity.



of the ocean economy's annual GMP comes from assets that rely directly on healthy ocean conditions.

**THERE IS AN OCEAN OF OPPORTUNITY FOR BUSINESS AND INVESTMENT TO ENSURE THAT WE HAVE A HEALTHY OCEAN AND HEALTHY ECONOMY.**

## IN FACT,

The High Level Panel for a Sustainable Ocean Economy found that ocean investments yielded returns at least five times greater than their costs — a powerful return on investment.





## OPPORTUNITIES FOR ACTION

The ocean is in trouble. The agility and ingenuity of the private sector is needed to develop solutions at speed and scale. It's up to every ocean sector — energy, shipping, seafood, infrastructure, tourism, technology, and finance — to think bigger, bolder and to act collaboratively.

The World Ocean Council (WOC) was launched in 2010 with this mission in mind. As the global membership organization for ocean business and investment, WOC is focused on initiatives and action to address issues affecting ocean health and sustainable development. **We coordinate efforts across industries and organizations, connect innovators and ideas, and support programs focused on private sector collaboration for responsible stewardship of the ocean.** WOC improves understanding and catalyzes action on sustainable ocean development, through engagement with its global network of 35,000+ stakeholders in ocean industry and investment.

WOC's Sustainable Ocean Summit (SOS) and the Global Blue Finance Summit (BlueFIN) represent two paths of critical action for a sustainable blue economy. SOS, the unique, high-level business gathering for **Corporate Ocean Responsibility**, focuses on the ocean-climate-biodiversity nexus in 2022. The inaugural BlueFIN summit explores how private investment can support sustainable development.

SOS and BlueFIN are about gathering that energy and expertise in one place, to build the roadmap, share insights, and make critical connections. These summits are where market leaders meet and turn ideas into real-world innovations. In short, it's where industry and investment come together to make things happen.

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## THE NEW GLOBAL BLUE ECONOMY HUB

In 2022, the World Ocean Council formed a historic partnership with the City and the Port of Barcelona to develop the leading global Blue Economy hub.

In celebration of the new partnership, World Ocean Council will host its two high-impact ocean events in this vibrant port city: the much anticipated return of the Sustainable Ocean Summit (SOS), 17-18 October 2022, followed by the launch of the Global Blue Finance Summit (BlueFIN), 19 October.

## A SEAT AT THE TABLE

SOS, WOC's flagship event, along with its new BlueFIN summit, will draw industry leaders and market movers from across sectors and around the world.

Attendees include **C-suite representatives** from shipping, ports, fisheries, aquaculture, offshore energy, tourism, marine technology, finance, and more. Also in attendance are **high-level ocean stakeholders from government, inter-governmental agencies, science and environmental organizations.**

Both events offer a platform for private business and investment to shape the future of a sustainable ocean economy.

## FACETIME

Conversations that take place beyond the conference rooms are often as important and productive as those during sessions. We invite you to join us for several **unique networking opportunities**, set in stunning locations. This includes an evening for SOS 2022 attendees at the Museu Marítim de Barcelona, alongside a life-sized replica of the 16th-century Royal Galley ship.



## ABOUT

### ABOUT WORLD OCEAN COUNCIL (WOC)

*The Global Blue Economy Business Organization*

WOC is the cross-sectoral alliance for private sector action on ocean sustainability, stewardship and science. Our members include leaders in shipping, tourism, fisheries, aquaculture, renewable energy, ocean technology, and investment — part of the WOC Network of 35,000+ ocean industry stakeholders from around the world.

### ABOUT SUSTAINABLE OCEAN SUMMIT

Since 2010, the Sustainable Ocean Summit (SOS) has been the must-attend global event connecting ocean business, investment and sustainability — bringing together industry and finance leaders from across sectors. Previous summits have taken place in Belfast (2010), Washington DC (2013), Singapore (2015), Rotterdam (2016), Halifax (2017), Hong Kong (2018), and Paris (2019) — as well as a virtual conference in 2020.

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# PROGRAM HIGHLIGHTS

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2022

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Ocean  
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Synergies and Solutions for Ocean Sustainability

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- Ocean Executive Forum: Signature SOS Multi-Sector CEO Panel
- Ocean 2030: Industry Projections for the Ocean Economy
- 30×30: Ocean Industries, Biodiversity and Protecting 30% of the Planet by 2030
- Creating the 'Blue Economy Leadership Alliance for the Mediterranean'
- Sustainable Ports and Shipping for the Blue Economy
- Blue Carbon/Ocean CO2 Removal: Responsible Carbon Sequestration
- Expanding Offshore Renewable Energy in Crowded Seas
- The Digital Ocean, Big Ocean Data and the Ocean Cloud

- Blue Finance Executive Forum: BlueFIN High-Level Panel Across Finance Sectors
- Blue Finance Framework: Metrics, Indicators, Reporting for Ocean ESG and Impact Investing
- Blended Finance and the Blue Economy
- Multilateral and Public Funding as Partners for Risk Mitigation/Guarantee
- Blue Economy Blockchain: Linking Around the World and Across Sectors for Ocean Sustainable Development



# WHO YOU'LL MEET AT SOS AND BLUEFIN

## **Selected List of Previous Speakers & Attendees**

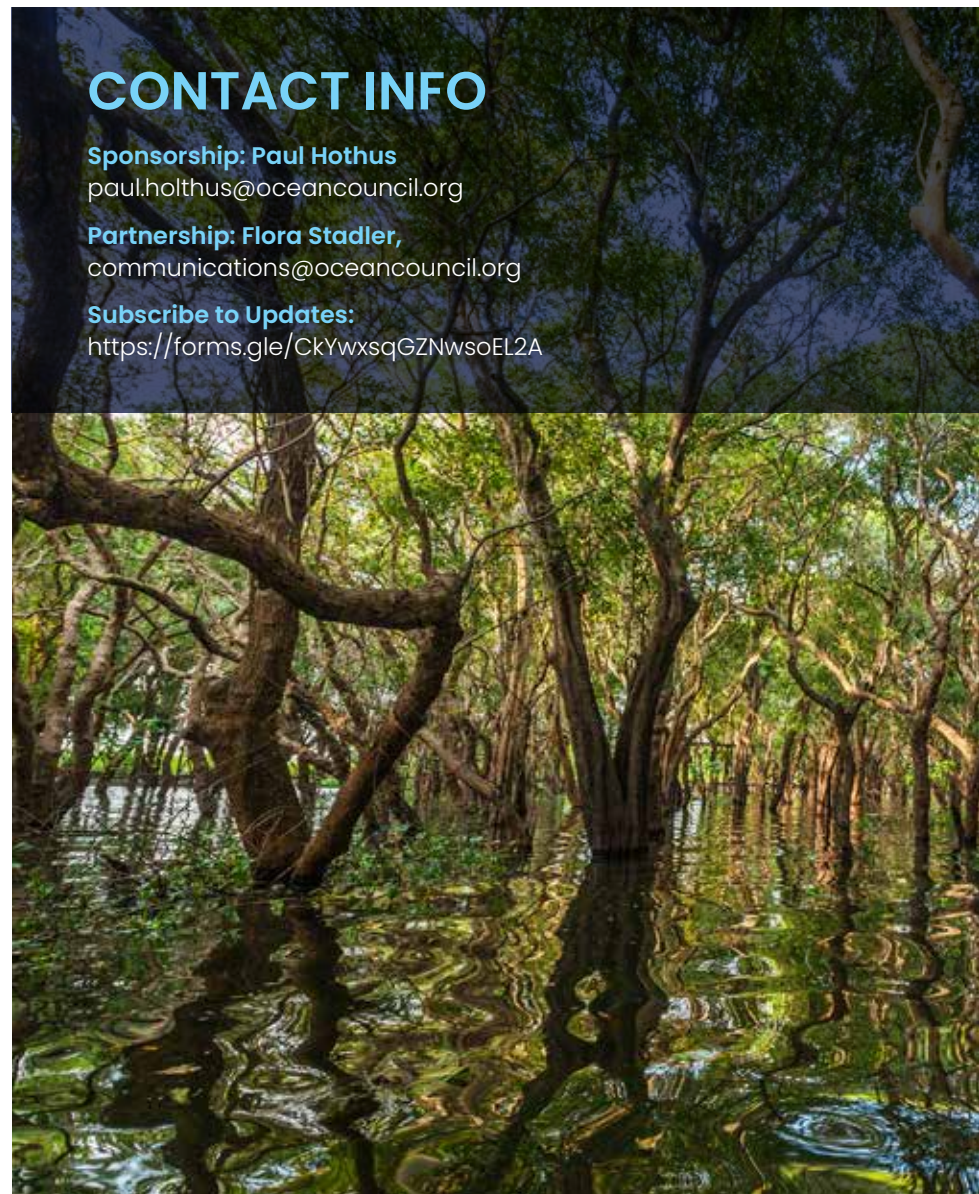
- Royal Greenland A/S, CEO
- Royal IHC, CEO
- Sanford, CEO
- Liquid Robotics, CEO
- Clearwater Seafoods, CEO
- Principle Power, CEO
- Sembcorp Marine, President and CEO
- Ponant Cruises, Americas Chairwoman
- Marine Assets Corporation, CEO
- Seabased, CEO; Deme, CEO
- Port of Rotterdam, CEO
- IDEOL, CEO
- Manna Fish Farm, CEO
- Grieg Seafood, Chairman
- Orange Marine, CEO
- Louisbourg Seafoods, Co-Owner
- Resolute Marine Energy, CEO
- AGAWA Partners, Co-Founder, Chairman
- MSC Cruises Shipping Service, President, Greater China
- Lloyd's Register, EVP
- DNV GL, CEO, Digital Solutions
- Ocean-based Climate Solutions, CEO
- Wah Kwong Maritime Transport, Executive Chairman
- Woodside Energy, COO
- Salmon Group, CEO
- Ocean Infinity, CEO
- Holman Fenwick Willan LLP, Partner
- Maersk Line Limited, SVP
- Mitsubishi Shipbuilding, SVP
- BNP Paribas, VP– Shipping Finance
- Sumitomo Mitsui Banking Corporation Europe, Deputy CEO
- DNV GL, EVP
- DP World, Director – Global Corporate Responsibility
- Temasek International, Managing Director – Sustainability
- ADM Capital, Managing Director
- AECOM, Resilience, Global Director
- HSBC, Managing Director Corporate

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BUSINESS AND INVESTMENT COMMUNITY**

