

Paris / 20 - 22 November 2019



SUSTAINABLE
OCEAN
SUMMIT

Press Release – June 2019

SUSTAINABLE OCEAN SUMMIT | 20-22 NOVEMBER 2019 | PARIS

REGISTRATION NOW OPEN

THE GLOBAL “BLUE ECONOMY” BUSINESS CONFERENCE

“Investing in Ocean Futures: Finance and Innovation for the Blue Economy”

The World Ocean Council (WOC) Sustainable Ocean Summit (SOS) is the annual gathering of the global Ocean Business Community dedicated to advancing private sector action on responsible use of the seas. With the theme of *“Investing in Ocean Futures: Finance and Innovation for the Blue Economy”*, the SOS 2019 will be the foremost international business conference dedicated to investment and innovation for ocean sustainable development.

Since 2010, the SOS has been bringing together leaders from the diverse Ocean Business Community as well as ocean stakeholders from the government, inter-governmental, science and environment communities – to focus on industry-driven action on “Corporate Ocean Responsibility”.

In addition to its signature plenaries on the Ocean Executive Forum, Women in Ocean Industries, the Digital Ocean and Ocean 2030, the **SOS 2019 Program** will feature a range of sessions/workshops under the themes of Ocean Governance and Planning, Ocean and Climate, Marine Pollution/Impacts, and Ocean Knowledge, Research and Technology.

New plenaries this year will be developed around “The Navy and Maritime Industries: Exploring Synergies in Ocean Sustainable Development, Science and Stewardship” and “Investing in Human Capital – Jobs and Ocean Sustainable Development: What Young Ocean Professionals Want and What Companies Think”. Sessions will also be developed in line with this year’s theme, including:

- Institutional Investors and the Blue Economy: Ocean Opportunities for Pension Funds and Sovereign Wealth Funds
- Corporate Investment in Ocean Sustainable Development Solutions
- Impact Investment and the Blue Economy
- Principles for Blue Investment
- Blue Economy Blockchain: Linking Around the World and Across the Sectors for Ocean Sustainable Development
- Global Blue Economy Innovation Network: Accelerators, Incubators and Challenge Competitions for Ocean Sustainable Development

[Click here](#) for more information on the developing program!

PROGRAM OVERVIEW

CONFERENCE CHAIR

The World Ocean Council (WOC) is proud to announce that **Mr Frédéric Moncany de Saint-Aignan, President of the French Maritime Cluster**, is the Conference Chair for the 7th Sustainable Ocean Summit, Paris 2019.

Mr Moncany de Saint-Aignan stated, “I am honored to be the Conference Chair for the World Ocean Council’s 2019 Sustainable Ocean Summit. The future of humanity is at sea. The French Maritime Cluster and its members are working on sustainable Blue Growth and innovative solutions respectful of the ocean environment. Investment and innovation for sustainable development will be essential to achieve this goal, the Blue Growth in which we believe! The WOC’s SOS brings together the international ocean business community, and I encourage leadership companies from all ocean industries to come to Paris for this important annual gathering.”



PRESS ACCREDITATION

To obtain accreditation to attend the SOS 2019 in Paris, please contact the SOS Press Officer:
Annabelle Morand E: media@oceancouncil.org M: +33 769 01 95 65

PRACTICAL INFORMATION:

20- 22 November 2019 at the Hôtel de l’Industrie, 4 place Saint Germain des Prés, 75006 Paris, France

LAUNCH SPONSORS :



ABOUT THE WORLD OCEAN COUNCIL (WOC)



The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment. WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US, UK and France.

