



The International Business Alliance
for Corporate Ocean Responsibility

News Release

SAVE THE DATE – SUSTAINABLE OCEAN SUMMIT (SOS) 2019: PARIS, 20-22 NOVEMBER

“Investing in Ocean Futures: Finance and Innovation for the Blue Economy” will be the focus of the World Ocean Council’s SOS 2019

20 December 2018

Mark your calendars for the next SOS – the annual gathering of the global ocean business community dedicated to advancing private sector action on ocean sustainable development, organized by WOC – the global Blue Economy Business Organization.

With the theme of “Investing in Ocean Futures: Finance and Innovation for the Blue Economy”, the SOS 2019 will be the first international ocean business conference dedicated to investment and innovation for sustainable development.

Since 2010, the [Sustainable Ocean Summit \(SOS\)](#) has been bringing together leaders from the diverse ocean business community – shipping, fisheries, oil and gas, aquaculture, offshore renewables, tourism, seabed mining, marine technology, law, insurance, finance, etc. – as well as ocean stakeholders from the government, inter-governmental, science and environment communities – to focus on industry-driven action on “Corporate Ocean Responsibility”.

The SOS 2018 (Hong Kong, 14-16 November) achieved new participation levels, with over **250 delegates from 30 different nations and representing all key ocean sectors**. Led by Kenneth Koo, TCC Group Chairman and CEO, SOS 2018 saw a record number of C-suite participants and special speakers, including former Seychelles President James Michel, U.N. Ocean Envoy Ambassador Peter Thomson and Hong Kong SAR Director of Marine Maisie Cheng, coming together to advance action on “Ocean Sustainable Development – Connecting Asia and the World”. A list of past participants of the SOS is available [here](#).

“You are the solution towards how we can survive, thrive and prosper in a sustainable manner – by nurturing our fragile ocean environment through investing time, resources and effort in collective and collaborative ways.” – Kenneth Koo, TCC Group Chairman and CEO, SOS 2018 Conference Chair

As 2018 draws to a close, WOC would like to express warm appreciation to our members, partners and colleagues working with us to advance “Corporate Ocean Responsibility” during the past year. We wish you all a joyous holiday season and a Sustainable New Year!

Recent WOC Outreach and Engagement

26-28 November, NAIROBI

Sustainable Blue Economy Conference (Business Forum Speaker)

26 November - 1 December, ILOILO, PHILIPPINES

PEMSEA East Asian Seas Congress (Blue Economy Panelist)

3-14 December, KATOWICE, POLAND

U.N. Climate Change Convention – Conference of the Parties (COP) 24 (Participant)

5-6 December, HAMBURG

Arctic Shipping Summit (Speaker)

7-8 December, PARIS

Silk Road Think Tank Network/Silk Road Forum (Participant)

About the World Ocean Council (WOC) – The Blue Economy Business Organization

The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed [here](#), a part of the WOC Network of 32,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and the UK/Europe.

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